



print & surface designer / graphic designer

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#### EDUCATION

Bachelor of Fine Arts,  
Graphic Design  
Music Minor,  
Violin Performance  
*University of Georgia - 2009*  
Magna Cum Laude

#### SKILLS

Mac OS & PC  
Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Dreamweaver  
Key Shot  
Quark XPress  
Microsoft Word  
Microsoft Powerpoint  
Microsoft Excel  
Trend Research  
Color/Pattern Forecasting  
Photography

#### COURSEWORK

Typography  
Layout  
Illustration  
Electronic Design  
Image Editing  
Poster Design  
Graphic Design History  
Environmental Design  
Printmaking  
Screenprinting

#### DESIGN EXPERIENCE

##### **2015 – present** *Surya Print & Surface Designer*

- Interpret inspiration to create original CAD designs
- Support the Product Development team with design work for applications across all product categories mainly textiles which includes bedding, pillows, poufs, & throws.
- Design packaging and graphics for new product introductions
- Analyze and Research seasonal trends and collaborate with trend and style team to develop and understand overarching lifestyles as well as trends for the upcoming season.
- Support PD team in creating presentations for internal and external customers
- Assist with Showroom display at major Markets in Atlanta & High Point.
- Provide textural graphics for product lifestyle photography shoots.

##### **Feb 2011 –2015** *bubba brands, inc. - Newell Rubbermaid Graphic Designer*

Responsible for research, development and design across a spectrum of graphic design projects for the brand. Establishing trend, color research and forecasting to continually build a brand reservoir; including gathering inspiration from multiple sources, collecting images and messaging, comparative analysis and utilizing color expertise from Pantone. Providing marketing team with updated product line, packaging design, merchandising, displays, promotions, brochures, etc as well as images and messaging for all social media and public relations. Conducted photo shoots for both product and lifestyle images. Accurately provide sales with any strategic visuals and product images for their line reviews. Contributed to the development of the brand style guide. Accustomed to working in a growing and fast paced environment with a willingness to learn, contribute to drive purchase at retail shelves to catch the eye of consumers. Desire growth and passion for creativity and have an eye for detail to help create designs that help our consumers perform better. Living a healthy lifestyle that reflects the sole intention of the brand.

##### **2010** *Indie Peace Fashion & Graphic Design Intern/Contractor*

Assisted with all aspects of this organic cotton apparel business from marketing to brand concepts performing competitive analysis and improving customer experiences.

##### **2010** *USDA - Natural Resources Conservation Services Graphic Designer*

Worked alongside PR specialist in designing visual display boards for conventions, annual reports, and other publications.

##### **2009** *Adsmith Design Firm Graphic Design Intern*

Worked alongside professional designers and executed logo design, promotional design projects as well as assisted in web design for the University of Georgia Athletic Association.

#### AWARDS / ACTIVITIES

AIGA *American Institute of Graphic Design*  
International Home + Housewares Show IHA *Booth Design*  
3rd place winner of Tenri Forum Poster Competition  
Graphic Design Club  
Cortona, Italy Studies Abroad Program *Summer 2008*  
Sigma Alpha Iota  
National Society of Collegiate Scholars  
Cliff Chandler Scholarship *Chosen by Graphic Design faculty based on performance*  
Dean's List / HOPE Scholarship recipient *Merit based scholarship full tuition*  
University of Georgia Symphony Orchestra  
Musica con Amore Exhibition *Individual show at Tate Gallery featured in Red & Black newspaper.*  
ARCO Chamber Orchestra  
Tenrikyo Young Women's Association  
Wedding planning & branding